



press release no.4

## IEG'S VO VINTAGE IS BIGGER: MORE EXHIBITORS, STORIES AND CULTURE

- From 16<sup>th</sup> to 19<sup>th</sup> January 55 vintage jewellery and watch exhibitors, new attendances, and international brands
- Exclusive exhibition on GMT-Masters with Gilt dials (1960–1967)
- Saturday 17<sup>th</sup>, the “States General of Vintage” with top players on the Italian scene

[vovintage.com](http://vovintage.com)

Vicenza (Italy), 16<sup>th</sup> – 19<sup>th</sup> January 2026 – **VO Vintage** is getting bigger. The **Italian Exhibition Group** event is welcoming enthusiasts and collectors to Vicenza Expo Centre (Italy) with **55 exhibitors**, 25% more than at last September's edition. Subject to online registration on the event website, **from 16<sup>th</sup> to 19<sup>th</sup> January, entry is free of charge**. A few clicks for a journey through vintage jewellery with **28** of the best Italian and foreign vintage **jewellery dealers**, while visitors find and are able to purchase iconic second-wrist items from the **27 watch dealers** in attendance. And that's not all. In addition to increasing the marketplace offer, on **Saturday 17<sup>th</sup>**, VO Vintage is staging three important events for watch enthusiasts on the provenance, rarity and conservation of historical pieces. An obligatory stop is the exhibition featuring a true icon: the GMT-Master with Gilt dials (1960–1967). VO Vintage is located on the mezzanine in **Hall 8.1** of the Expo Centre, accessible by escalator. Entrance and exit are from the West door.

### QUALIFIED AND COMPETENT DEALERS

The 28 vintage jewellery exhibitors include: **Zagari** from Naples, fifth generation of jewellers specializing in vintage signed jewellery, antique-cut diamonds and coloured stones; Bergamo-based **E.L.A. Antichità**, a reference point in Italy for antique and vintage jewellery enthusiasts for 25 years; **I Santi Medici**, an art space from La Spezia that exhibits period jewellery from noble collections that have particular stories to tell; **Italian Vintage Jewellery** from Crema, founded by two gemmologists with experience in large international diamond and jewellery companies, aims at an audience of informed collectors who understand gemmological quality, and Lisa Finkelman van der Plas' **EL&L Finery** brings the experience and taste of a “daughter of art” recognized for unique European antique collectibles from late 19th–early 20th century to vintage from the '60s to '80s. Watch dealers include: Stefano Mazzariol's **Vintage Watches**, Andrea Foffi's **Vintage Watches and Cars**, Antonio Nocco's **Il Quadrante, Prezioso, Vintage Watches Milano** and **Mr. Tempo Prezioso**.

### THE GILT DIAL AGE ON DISPLAY

A currently obsolete technology, the **Gilt dial** was popular from 1960 to 1967 due to its shine and warm tones of gold. Those who own a **GMT-Master** certainly possess a little treasure. VO Vintage is putting 15 of them on display to the public, all in chronological order, thanks to loans from private individuals and dealers. A complete exhibition of historical memorabilia and advertising materials, curated by Fabrizio Artioli, Marco Di Falco and Andrea Piccinini, who speaks with Italian experts in the third event on Saturday 17th.

## THE STATES GENERAL OF VINTAGE AND OTHER EVENTS

Saturday is event day at VO Vintage (all in the Canova Room). “The States General of Vintage” makes a comparison between some of collecting’s Italian protagonists: Stefano Mazzariol, Tony Musumeci, Andrea Foffi, Antonio Nocco in dialogue with Michele Mengoli, Giorgione and Jacopo Giudici. Professor Guido Pancani from the Fondation Haute Horlogerie in Geneva presents his *History of Italian watchmaking*, a journey from medieval origins to the rebirth of Made in Italy. Last but not least, the presentation of the book GMT-Master 1675 – The Gilt Era, dedicated to the dials on display in Hall 8.1. The book is full of technical analyses, studies on the materials and production processes with useful comparisons between models and insights into the cultural and design context of the 1960s.

### PRESS CONTACT IEG / VICENZAORO JANUARY 2026:

head of media relation & corporate communication: **Elisabetta Vitali**; press office manager: **Marco Forcellini, Pier Francesco Bellini**; press office coordinator: **Luca Paganin**; press office specialist: **Mirko Malgieri**; press office assistant: **Julia Andreatta** [media@iegexpo.it](mailto:media@iegexpo.it);  
trade press office coordinator jewellery & fashion: **Michela Moneta**

### MEDIA AGENCY VICENZAORO JANUARY 2026: Adnkronos Comunicazione

Enrico Bellinelli: 334 5717790, [enrico.bellinelli.professional@adnkronos.com](mailto:enrico.bellinelli.professional@adnkronos.com)  
Enrica Marrese: 320 8074750, [enrica.marrese@adnkronos.com](mailto:enrica.marrese@adnkronos.com)



## FOCUS ON

Italian Exhibition Group S.p.A., a joint stock company listed on Euronext Milan, a regulated market organised and managed by Borsa Italiana S.p.A., has, with its facilities in Rimini and Vicenza, achieved national leadership over the years in the organisation of trade shows and conferences. The development of activities abroad - also through joint-ventures with global or local organisers, in the United States, United Arab Emirates, Saudi Arabia, China, Mexico, Germany, Singapore, Brazil, for example – now sees the company positioned among the top European operators in the sector.

This press release contains forecasted elements and estimations that reflect current management opinions (“forward-looking statements”) especially regarding future managerial performances, investments, cash flow trends and financial organization evolution. By nature, forward-looking statements have an element of risk and uncertainty since they depend on future events. The effective results may therefore differ, even significantly, to those announced due to multiple factors including, merely by way of example: the catering market’s foreign trends and tourist flows in Italy, market trends in the gold-jewelry industry and in the green economy; developments in the price of raw materials; general macro-economic conditions; geo-political factors and changes in the legislative framework. Furthermore, the information in this press release does not claim to be complete, nor has it been verified by independent third parties. The forecasts, estimations and objectives presented herein are based on information available to the Company at the press release issue date